# **Stase**Paxton

## **UI** Designer

## Portfolio / Email

stasepaxton.com stase@stasepaxton.com

## **Education**

#### **Flatiron School**

Mar- Aug 2020 Remote

Certification for UI Design Studied UX/UI trends and engaged in group taskwork.

#### The Ohio State University

Sept 2011 - Dec 2015 Columbus, OH

Bachelor of Art Focus in Digital Art Scholars in Media, Marketing, and Communication.

## **Skills**

#### Tools:

Sketch
Adobe Photoshop
Adobe Illustrator
Procreate
InVision
Principle

#### **Process:**

Personas
Wireframes
Journey Maps
High Fidelity
Prototyping
Workshopping
Team Management
Branding
Microinteractions

#### Bio

I am a storyteller. I enjoy seeing the connection between "people" and "experience". I have always been interested in digital media while studying art. Now, design is the opportunity to engage with others and make those connections myself.

## **Projects**

#### Life Snapshot, UI Designer (Client Work)

Rebranded and designed the UI of a web application in estate planning. Ran team/client meetings and design sprints. Built a design system to integrate into universal brand.

### GoodDeeds, UI Designer

Assigned to design the interface for a volunteer app focused around gamification. Scoped features from an experience perspective and illustrated gaming assets.

### Vente, UI Designer

Constructed the idenity and main interface functionality for an events apps. Designed the logo and brand for marketing a start up project.

## Bon Voyage, UX/UI Designer

Created an entire mobile travel app from inception. Began with the UX development, of personas and mission statements, wireframes and functionality. Concluded with a high fidelity interface design, working prototype and sample user tesing.

## **Experience**

#### NexStep, Nurse's Assistant

Aug 2016 - Nov 2018

Collected information on student tests for hearing and vision assestments. Traveled to various schools for mulitple visits.

Created hard copies for administration and internal application.

#### Forever21, Sales Associate

Aug 2015 - Mar 2016

Trained to be a floor lead manager. Assisted customers with requests and orders. Lead many shifts as a lead. Practiced marketing and sales approach to interating with a customer.